



Contact: Joel Reimer
(250) 938-5020
Location: Armstrong, BC
Installation Type: Office Flooring
Install Date: June 2011
Square Footage: 4,000 Sq Ft
Product Choice: Sport Mat
Earthstone Beige - Square Cut



Reimer Bros. Trucking Ltd.

When Joel Reimer, of Reimer Bros. Trucking Ltd. was consulting with his flooring dealer about a suitable flooring product for their brand new office he was directed towards using a modular vinyl product, but they weren't happy that it showed dust and foot traffic. Then, one of their employees suggested they contact Dinoflex - "I was just in their warehouse and they have some really nice looking products". Rubber flooring was a solution they hadn't considered. Being located only a short distance away from the manufacturing facility, a visit was planned to view color options, as well as to provide them the opportunity to see the flooring in an office environment and examine its performance. It didn't take long for the acoustic qualities, ease of rolling chairs and the color options to catch their attention.

Due to the nature of their business, there were concerns about keeping the floor clean. Reimer Bros. Trucking Ltd. has a maintenance shop attached to the office building and operates a large fleet of highway trucks that can see upwards of 50 truck drivers coming into the office on a daily basis. They were shown the Dinoflex plant

lunchroom, which is exposed to heavy foot traffic, with scraping chairs and debris brought in from the manufacturing floor. During the tour an area of the floor showing a stain was cleaned easily with a small amount of cleaner and water, and then rinsed to show that the surface does retain its natural appearance through proper maintenance, even in the hardest wear areas.

When asked why they ultimately changed their decision and went with Dinoflex, Joel explained, "Appearance was most important. I wanted the office to look good when people came in. Quietness; you don't hear foot traffic or chairs rolling. Cleaner appearance; there are no visible signs of footprints or dust. Comfortability; The office staff is pleased with the new flooring. One employee commented, "I was sitting on it doing some filing and it was really comfortable". They are also receiving great comments on the flooring from those who are entering the office for the first time, and Joel is happy to explain that the floor is rubber and is manufactured locally. Asked if he would recommend Dinoflex for other commercial applications, Joel doesn't hesitate to say "Yes, actually I already have."

