

We are hiring a team player to perform **Marketing** duties in Salmon Arm, BC!

Dinoflex is a fast-growing company with dynamic goals which provides our employees with a challenging and rewarding workplace experience guided by our core values. ***Passionately doing what is uniquely different is who we are.*** We are currently looking for a **Marketing Support** team player to join our team!

At **Dinoflex**, we embrace a set of core values. These values form the foundation from which we carry out work tasks, make decisions and conduct ourselves on a daily basis. ***Safety Above All*** tops our list of core values, followed by ***Customer Intimacy, Employee Care, Business Innovation*** and ***Extreme Ownership***. The successful candidate will need to identify with these core values to be a positive member of the team.

Your job will be based entirely at our headquarters in Salmon Arm, BC. We will start you at **\$28.00 - \$30.00** per hour on a full-time basis.

You get two weeks of vacation each year and can be taken on an earned basis. Any vacation requests must first be approved by the **Marketing Manager**.

If you do successfully complete the 90-day probation period, we welcome you to participate in the Extended Health Benefit Plan. This plan is 100% funded by Dinoflex so there is no cost to you.

You are entitled to five paid sick days per calendar year as per provincial regulations.

We're looking for a dynamic, creative **Marketing Support** who lives at the intersection of **social media, design, and video content**. In this role, your focus will be owning our brand's voice and presence across digital platforms – from building engaging social media campaigns to creating compelling visual and video content that tells our story and connects with our audience.

If you're a resourceful content creator with a sharp design eye, a love for storytelling, and the ability to juggle multiple projects at once – this could be a great fit. You'll thrive if you're a self-starter and hands-on and are someone who can own their processes from idea to execution.

Key Responsibilities

- Run and grow our social media presence across platforms (Instagram, LinkedIn, YouTube, etc.)
- Design branded marketing materials using Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Plan, film, and edit short-form videos for social media, website, and campaigns



- Develop and manage content calendars and scheduling independently
- Track engagement and performance to adjust and optimize content over time
- Take initiative and proactively suggest creative content ideas that align with our brand
- Use IGEMS to produce custom logos and patterns for Business Partners

What We're Looking For

- 3-5 years of experience managing social media and producing visual content
- Strong skills in Adobe Creative Suite – especially Photoshop, Illustrator, and Premiere Pro
- Confident creating and editing videos for various platforms
- Self-motivated, organized, and comfortable working solo without day-to-day direction
- A strong visual storyteller who can maintain brand consistency across platforms
- Bonus if you have a degree or diploma in Marketing, Communications, or Design – or a portfolio that demonstrates your skills and creativity

Nice to Have

- Basic knowledge of SEO and how to optimize content for web
- Familiarity with email marketing platforms (Mailchimp, MailerLite, etc.)
- Experience with social media management and analytics tools
- Copywriting skills or a feel for writing engaging captions and headlines

We look forward to receiving a resume from you! Please send your resume and a short portfolio showcasing your best social content, video, or design work to HR@Dinoflex.com. We want to see your creativity and how you connect with digital audiences. The selected candidate will be invited for an in-person interview, and if successful, will have the chance to start working with us soon.



“We believe when we help our customers succeed, we succeed.”